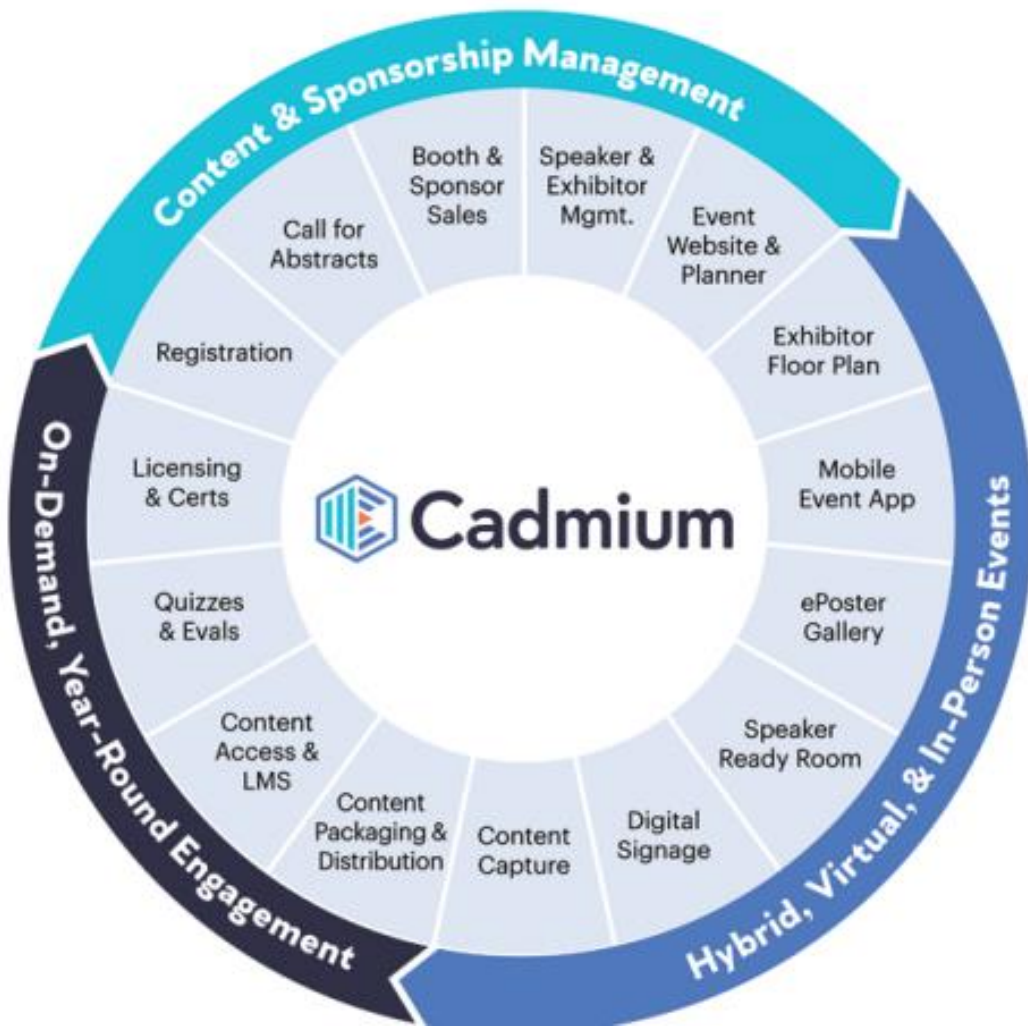


All in One Event & Learning Platform

Powering World-Class Events and Enduring Educational Experiences

Simplify the production of events and maximize your value with a single, flexible platform designed to capture the chemistry of people, ideas, & knowledge.





The logo features the Cadmium logo (a blue hexagon with a stylized 'C') and the word 'Cadmium' in a sans-serif font. Below this, the word 'Elevate' is displayed in a larger, bold, sans-serif font, with a stylized orange and blue triangle graphic integrated into the letter 'v'.

Cadmium Elevate



Create dynamic, meaningful, & relevant learning experiences through Elevate LMS

Your members' go-to place for learning, engagement, and collaboration

Key Benefits

- ✓ Create a Center for Knowledge
- ✓ Monetize your Learning Portfolio
- ✓ Measure and Track Results
- ✓ Stimulate Sharing of Ideas
- ✓ Drive Loyalty and Retention

Contact Us for a Demo

Want to see Elevate in action?
Schedule your demo today!

► Conference365

Transform One-Time Events into Enduring Educational Experiences

Great conferences shouldn't end with a place-based event. Now, they don't have to. Extend the lifespan of virtual, in-person, or hybrid events with Conference365.



Conference365 lets you import, host, and monetize conference recordings and content year-round. Enjoy greater reach, ROI, and engagement by transforming one-time events into perpetual learning opportunities for your attendees, and revenue sources for you.

Earn More Revenue – Support Your Learners Grow Your Audience



Customizable Design

Create seamless learning experiences by incorporating your very own branding into Conference365.



Sponsorship Opportunities

Attract and retain sponsors by offering them year-round exposure in an online content hub.



Flexible E-Commerce

Generate more revenue with a wealth of pricing, discounting, and segmentation options.



Continuing Education

Invest in your attendees. Offer CME, CLE, and CE credits for attendance—and printable certificates, too.



Robust Analytics

Get the insight you need with detailed registration and revenue reporting.



Simplified Self-Service

All the tools you need to create a year-round hub of engagement are in your hands.



Seamless Imports

Conference365 fits right in with other Cadmium tech. Easily transfer session information from the Education Harvester.

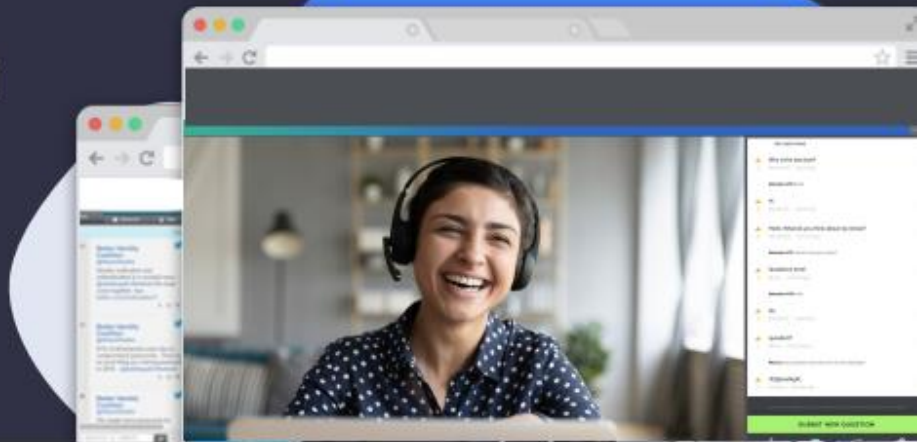


Streamlined Scalability

Conference365 is future-proof. Expand into a full LMS as your audience grows and needs evolve—all with our award-winning learning platform, Elevate.



Managed Webinars



Trust the experts at Cadmium to manage your next virtual event

We produce events with a promise of excellence, care, and perfection. Events are about more than just technology. Our platform simplifies the intersection between people and tech, to make your events stress-free, practical, and professional.

Our highly-trained **Event Producers** will work with you from pre-event planning to post-event reporting. Through it all, we will ensure that your event is executed with **consistency** and **professionalism** that aligns your organization's mission and values.

"I've never had a webinar go so smoothly, from all angles. The associates we worked with were extraordinarily professional. As a facilitator, the technology was super easy to navigate and we had zero technical issues."

Christina Tushman, M.A.
Director, Leadership Development
AAMC

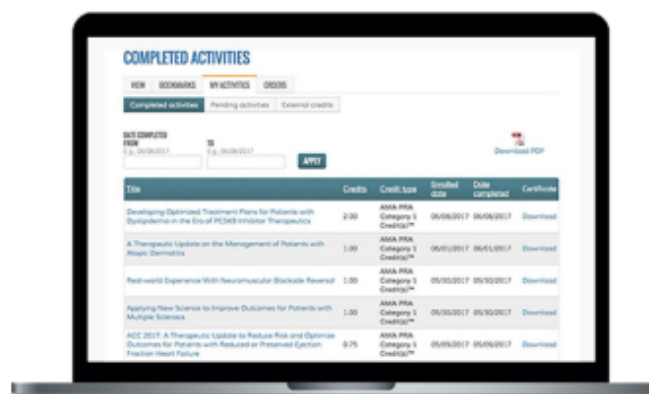
KEY BENEFITS OF CADMIUM MANAGED WEBINARS

- ✓ Dedicated Event Producer
- ✓ Detailed Event Plan
- ✓ Reliable Registration System
- ✓ Personalized Speaker Preparation
- ✓ Pre-Event Consultation
- ✓ Pre-Event Technology Testing & Set-Up
- ✓ Excellent Speaker Support
- ✓ Event Moderation & MC
- ✓ **NEW!** Enterprise Zoom Licenses
- ✓ Post Event Recording Management
- ✓ Post Event Analytics
- ✓ Event Monetization Options
- ✓ Credit & Certificate Enabled
- ✓ Brandable Content Delivery Platform
- ✓ Multiple Content Delivery Options
- ✓ Webinar Management Platform
- ✓ Integrated with Cadmium LMS
- ✓ Virtual Conference Production Capabilities





Making Delivery of Learning Easier, Economical, and More Efficient



The screenshot shows a web interface for 'COMPLETED ACTIVITIES'. It includes tabs for 'VIEW', 'BOOKMARKS', 'MY ACTIVITIES', and 'DEBTS'. Below these are filters for 'Completed activities', 'Pending activities', and 'Extended credits'. A date range selector shows '01/01/2017' to '01/01/2017' with an 'APPLY' button and a 'Download PDF' link. A table lists activities with columns: Title, Credits, Credit type, Issued date, Date last used, and Certificate. The table contains five rows of activity data.

Title	Credits	Credit type	Issued date	Date last used	Certificate
Developing Optimized Treatment Plans for Patients with Dyslipidemia in the Era of PCSK9 Inhibitor Therapies	2.00	ACME PBA, Category 1, Credits/™	06/06/2017	06/06/2017	Download
A Therapeutic Update on the Management of Patients with Atopic Dermatitis	1.00	ACME PBA, Category 1, Credits/™	06/01/2017	06/01/2017	Download
Real-world Experience With Neuromuscular Blockade Reversal	1.00	ACME PBA, Category 1, Credits/™	05/05/2017	05/05/2017	Download
Applying New Science to Improve Outcomes for Patients with Multiple Sclerosis	1.00	ACME PBA, Category 1, Credits/™	05/05/2017	05/05/2017	Download
AAC 2017: A Therapeutic Update to Reduce Risk and Optimize Outcomes for Patients with Reduced or Preserved Ejection Fraction Heart Failure	8.75	ACME PBA, Category 1, Credits/™	05/05/2017	05/05/2017	Download

EthosCE is an enterprise learning management system specifically designed to provide continuing education for self-service learning. EthosCE provides a seamless learning platform with flat-fee pricing to enhance learning, increase compliance and demonstrate outcomes.



Streamline Your Enterprise

Understand who visits your website, participates in educational programs and the overall impact of your CME activities through EthosCE reporting engine analytics tools. Our 24/7 web-based reporting tools can be customized to answer questions critical to your organization.



Demonstrate Outcomes

Keep your learners engaged and active by creating topic-based learning groups to aggregate content, courses and learners. Learners can discuss hot topics and stay connected to courses via mobile web, content notifications, reminders, follow-up assessments and pre-post test comparison data.



Connect and Engage

Reinforcement strategies act as interventions to improve learning effectiveness for behavior change. EthosCE has features to deliver reminders, commitment-to-change instruments and follow-ups for surveys and assessments - all of which can positively influence learning.

- ✓ Integrates with most CRM and Association Management Systems
- ✓ Assessments/Follow-up Assessments
- ✓ Evaluations/Follow-up Evaluations
- ✓ Assessment and Self-assessment Reports
- ✓ Global and Course Report Dashboard
- ✓ SCORM, Tin Can API

- ✓ Responsive Mobile Web Interface
- ✓ Learning Groups
- ✓ Integration with Live Event Systems
- ✓ Link Courses into Curricula
- ✓ Fully Integrated E-Commerce System
- ✓ Customize User Profiles
- ✓ Coupons

- ✓ Easy-To-Use for Learners
- ✓ Mobile Web Interface
- ✓ Mobile Attendance Tracking
- ✓ Multimedia Support
- ✓ Email, SMS Reminders for Learners
- ✓ Live Event Reminders
- ✓ Custom Graphics



EventTech

▶ Scorecard

Collect. Review. Select.

Sorting through a pile of submissions? Scorecard will save you countless hours with a streamlined way to review and select the best of the best. Use it for awards, abstracts, scholarships, grants, and more.



Collect Submissions

Customize a site where speakers, authors, and applicants can turn in their submissions with ease.



Manage Reviews

Reviewers will love our simple, side-by-side review tool. Easily evaluate submissions against a custom rubric.



Make Selections

Get instant access to scores and notes from reviewers that makes decision making a breeze.



Share Results

Send branded, customizable emails to submitters once decisions have been made.

Perfect for:

- ✓ Hospitals
- ✓ Professional Associations
- ✓ Universities
- ✓ Corporations
- ✓ Application & Grant Programs
- ✓ Awards & Ceremonies
- ✓ Symposia & Conferences
- ✓ Education & Accreditation



Everyone loves the Scorecard!

"Outstanding tool, ease and clarity. I like the examples, the spell check, and the step-by-step guide this system allows."

-Edward W.

"One of the best experiences with abstract submission ever! Thank you for such a great UI!"

-Jorge R.

Education Harvester

Organize Speaker & Session Data

Manage speaker content via a customizable task list, plan session and presentation details, and communicate with stakeholders via an email tool.



The Tools You Need to Succeed

Manage all your sessions and presentation details with Cadmium's intuitive speaker management solution. Collect information directly from speakers through a motivational task-based system. Customize information based on user role and presentation needs. Save valuable time with extensive reporting and editing tools.



Create Tasks for Speakers

Assign tasks to speakers requesting bios, photos, presentations, and other data you need.



Save Time with Formatting Tools

Keep data consistent by using formatting tools for data like countries, credentials, and learning objectives.



Session Scheduler

Use data collected from speakers to create a comprehensive session schedule for attendees.



Automatic Data Cleanup

Avoid manual work with the Learning Objective Cleanup, Title-Casing, and Abstract Proofing tools.



Communicate with Speakers

Send emails to specific groups, track engagement, and send reminders to users who missed deadlines.



Avoid Schedule Conflicts

Automatically detect and identify the speakers with schedule conflicts.



Stay Organized with Worksheets

Create your own online worksheets to visualize and edit data like a spreadsheet, right in the Harvester.



Complete Statistics Package

Track and analyze user activity across all sessions to improve future events!

► Exhibitor Harvester

Manage Exhibitor & Sponsor Data

Keep track of your exhibitors and manage your floor plan with the Expo Harvester. Plus, give your sponsors exclusive opportunities to shine. The perfect solution for conference managers, exhibitors, and attendees.



Simple Exhibitor and Sponsorship Management

Collect data from your exhibitors like company details, logos, social media, brochures, and more. Agreement to Terms and Conditions can also be collected and designated within a task.



Earn More Revenue

Sell sponsorship items, ad space, & more, and still deliver an amazing exhibitor experience.



Zone Pricing

We can set up different pricing based on zones on your floor plan!



Company Portal

Exhibitors and sponsors can log in to submit their logos, brochures, and more.



Priority Point System

Allow companies with more points to have the first choice at selecting a booth.



Beautiful Logos & Design Service

Collect crisp vector company logos, which we apply our professional graphic design service to!



PCI Compliant

Rest assured – your data is safe and secure with our PCI compliant system.



Differentiated Booth Pricing

We make payments easy. Configure rate plans and member and non-member pricing.



Comprehensive Analytics Package

View task completion data, company activity, booth size/cost data, and payment stats.

► Lead Retrieval

Exhibitor ROI Made Simple

You work hard to attract exhibitors to trade shows, conferences, and other live events. Make their experience worthwhile with a lead retrieval solution that connects them with prospects in no time.

No business cards. No rented devices.

Just any mobile device and the app you already love: eventScribe. It's that easy.

Easy for Exhibitors - From Lead to Sale in 4 Steps



1. Download the App

Say goodbye to flaky rental devices. No need for a dedicated app, either. All they need is eventScribe—the same mobile app attendees use to navigate the conference.



2. Scan a Badge

All the info they want, captured in an instant. Rapid badge scanning and automatic data retrieval grabs attendee info faster than you can say "pleased to meet you."



3. Qualify

Forge meaningful connections. Let exhibitors get as granular as they'd like with fully customizable qualifying questions. Plus, note-taking makes it easy to pick up right where they left off.



4. Follow Up

Everything's stored away for safekeeping. Real-time reports stay accessible anytime, anywhere in the Exhibitor Harvester they already know and love.

Easy for You - Promote Profitable Events Time and Time Again

► Built Into Your Favorite Event Tech

You'll feel right at home with lead retrieval from Cadmium. There's no new tech to learn; everything's in the Exhibitor Harvester and eventScribe app. All your data, in one place.

► Results That Speak for Themselves

ROI for exhibitors means ROI for you. With results like these, your events will attract and retain exhibitors like you wouldn't believe.



Cadmium ▶ EdgeReg

Jump-start your event with a **powerful**, **flexible**,
and **simple** registration solution.



Improve your ROI.

More attendees mean more revenue. Ensure a profitable event with robust e-commerce capabilities.

- Secure, real-time credit card processing
- Numerous payment processor options
- Account management tools to handle checks, purchase orders, and invoices
- Pricing segmentation by user and ticket type

Grow your Attendance.

Built-in marketing features attract more attendees and set your event up for success.

- Create rich HTML messages with images and hyperlinks
- Send highly targeted emails
- Upload mailing lists and invite them to your event
- Track click-through and open rates
- Send invoices to unpaid attendees

Understand your Audience.

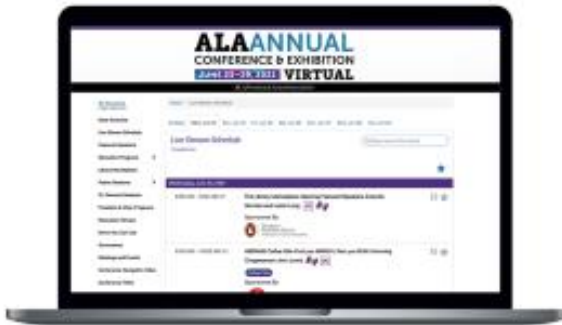
Gain new insight into your attendees with robust reporting features.
It's not our data; it's yours.

- On-demand, real-time reporting
- Custom report generation
- Easy printing and data export
- Powerful financial reports
- One-click reporting of session counts and attendees

▶ eventScribe

Event Scheduler & Content Hub

Integrate content management for speakers and exhibitors that communicates with a native app. Simplify the challenging, constant stream of updates with eventScribe Websites.



Your Conference Website, Perfected

Don't settle for second-best. eventScribe Conference Websites are not all static pages and plug-ins. They are hubs where your speakers, exhibitors, and attendees can share content, connect with each other, and plan their experience at your event. You can use eventScribe Websites as your primary domain, or as a microsite to complement your conference website



Event Scheduler

Attendees can add sessions and personal meetings to their very own schedule.



Sponsor & Exhibitor Options

List exhibitors and display sponsor badges on sponsored sessions.



Share Presentation Materials

Manage speakers, exhibitors, and logistics with one unified system.



Communication Tool

Send attendees marketing emails with information about the website and login details.



Attendee Networking

Attendees can view other users and send messages directly to colleagues.



Security Features

Configure your website to be open to the public, attendees only, or various access levels.



Interactive Floor Plans

Share a digital map of your exhibit hall with attendees.



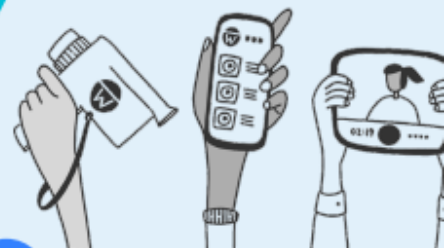
Custom Design Options

Completely customize the look and content of your Website's schedule and static pages.

▶ eventScribe

Educate & Engage Your Attendees

The eventScribe® App is perfect for educational meetings, trade shows, and conferences. Note-taking in sessions, surveys and evaluations, floor plans, and social networking features make this the most robust event app on the market.



Your Very Own Event App

Incorporate your branding with customizable icons, buttons, and banner ads. A flexible tile design gives you the look and feel you want for every event. You can even link to external websites with an in-app browser. The best part? Attendees can take notes, highlight text, and draw on slides. They can even access a digital floor plan of your expo hall.

For Meeting Planners



Expo Floor Plan

Share a digital map of your exhibit hall with attendees.



Sell Sponsorship & Generate Revenue

Sell more ad space to your sponsors, and display ads in a variety of ways in your event app.



Share Valuable Content

Segmented push notifications, digital grab bags, schedules and sessions, a news feed, and more!



Measure Success with App Analytics

Make educated decisions for future events with comprehensive app engagement data.

For Attendees



Note-Taking & Bookmarking

Annotate directly on audio synced slides and bookmark specific slides to view at a later time.



Create & Share Schedules

Attendees can schedule sessions and personal items, then sync with their own calendars.



Personal Summary

Notes are automatically compiled and displayed on an online personal summary.



Social Networking

Help attendees communicate and connect with other app users, speakers, and exhibitors.

Hermes

Speaker Ready Room Software

Hermes is an onsite network that allows you and your speakers to make instant updates to presentations, room details, and event technology you use around your conference and trade show.



Say Hello to the 21st Century Speaker Ready Room

Speakers won't believe how simple the login process is. The mobile app allows A/V technicians to access speaker information instantly. A/V technicians can see which speakers are VIPs, view notes about the speakers, and act accordingly. Speakers can alert technicians to problems in presentation rooms for instant support.



The Power of Hermes

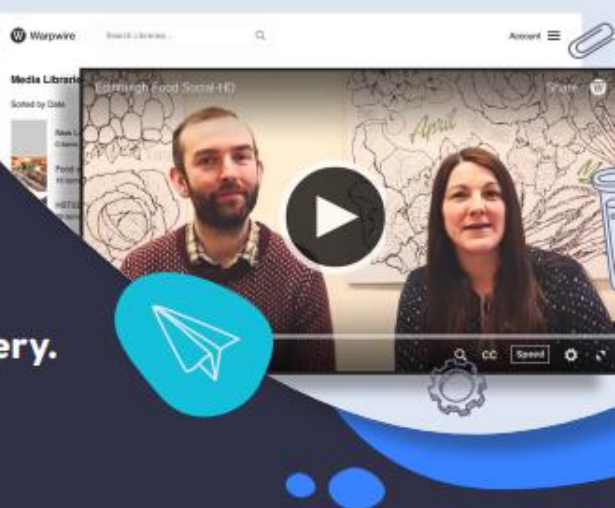
Every change made in the speaker ready room is instantly updated in the presentation rooms, ready when your speakers arrive. Attendees will also have the most recent changes readily available in the event app, so they can take notes and follow along with sessions perfectly.



▶ Warpwire On-Demand

Simple, seamless, and secure video delivery.

Securely capture, analyze, share, and organize media with Warpwire On-Demand: the definitive delivery platform for educational video.



Capture Content

Easily record content from your webcam, desktop, mobile device—all at once. Or, batch import assets with a simple, browser-based system.

Share Securely

Grant access to specific users, groups, or the public web. Share only with your intended audience, at the intended time.

Analyze Behavior

Get a read on user engagement with detailed, digestible analytics on views, percentage watched, and more.

Organize Media

Curate content your way, with robust media libraries, tagged playlists, and more. Take Warpwire with you and easily embed in your website or application.

Warpwire On-Demand supports

Accessibility

Automatic, editable closed captions help you engage your whole audience. Don't worry about what browser or device they use. Warpwire simply **works**.

Integrations

Enable a smooth user experience by linking up to your email domain or LMS credentials. No need to memorize new logins!

Modularity

Offer different viewing experiences with the same content. Let viewers customize playback speed, toggle between video sources, and more.

Simplicity

Built with usability in mind, Warpwire On-Demand is remarkably intuitive—for you and your audience. Get right to learning, right away.

Searchability

Scrubbing through video libraries to find the bit of information you need can be time-consuming. Warpwire's searchable closed captions make it a breeze.

Transparency

Warpwire is powerful, yet invisible. It is fully brandable, interacts seamlessly with your website or application, and does all its work behind the scenes.

Versatility

Use it for more than just video. Warpwire keeps all of your audio and image files safe, secure, and accessible as well.



▶ Warpwire Live

A Live Streaming Platform Built for Events

Engage virtual audiences in real time with Warpwire Live: a content delivery network built for events with both standard and ultra-low latency delivery options available. Deliver lightning-fast, crystal-clear live streams to thousands of users.

Built with meeting planners, A/V professionals, and attendees in mind, Warpwire Live offers **security**, **accessibility**, and **simplicity** you can trust. No matter what comes your way.



Meeting Planners Love Warpwire Live



Real-Time Interactivity

Keep attendees in sync with live polls, audience discussion in hybrid environments, and other situations where every second counts.



Purpose-Built Design

Cut through the clutter and see everything you need, cleanly presented in one interface. Get a read on the health of live and upcoming streams at a glance.



Accurate Captions

Reach a broader audience. Viewers can follow along with ultra-fast, machine-generated closed captions that don't compromise on accuracy.



Streamlined Startup

Unmatched simplicity makes launching your live stream a breeze. Go from offline to on-air in just a matter of seconds.



Proactive Health Checks

Stay one step ahead of trouble with automated alerts so you can detect and resolve issues in no time. Peace of mind for your A/V team and for you.



Robust Analytics

Stay informed with simple viewer counts. Deeply understand user engagement with precision-focused analytics on every attendee.