

RESOURCE GUIDE FOR SUSTAINABLE EVENTS

What is Sustainable Event Management?

Swift Digital <https://www.swiftdigital.com.au/blog/sustainable-event-management/>

This blog post covers an overview of the importance of sustainability in event management both in person and online. It also takes a look at ISO 2021, which acts as an international standard to practice changes that can make your next event more sustainable.

Carbon Credit

Investopedia https://www.investopedia.com/terms/c/carbon_credit.asp

A summary of carbon credit and how businesses use this as an incentive to reduce greenhouse emissions. It also covers various global agreements that have been made with nations supporting carbon credits.

Climate Change 2022: Mitigation of Climate Change

<https://www.ipcc.ch/report/ar6/wg3/>

A report by the Intergovernmental Panel on Climate Change examining the source of global emissions. It covers efforts to reduce and the progress of mitigating emissions. Lastly it assesses climate pledges and a summary of policy changes by member governments.

Imagining a pathway to net-zero events

<https://eventcellany.com/2022/03/29/imagining-a-pathway-to-net-zero-events/>

Shawna McKinley presents a pathway of a net zero event journey from 2019 to 2029. This report is broken down to progress by year, followed by lessons learned from the 10 year journey.

Nearly half of the world's biggest companies factoring cost of carbon into business plans

<https://www.cdp.net/en/articles/media/nearly-half-of-worlds-biggest-companies-factoring-cost-of-carbon-into-business-plan>

CDP - a non-profit that runs the world's environmental disclosure system provides a brief report covering the clear correlation between companies putting a price on carbon and making strategic decisions to combat climate change. The research covered 5,952 corporates from 84 countries except Africa.

Glasgow Climate Change Conference – October-November 2021

<https://unfccc.int/conference/glasgow-climate-change-conference-october-november-2021>

The conference had nations make collective decisions in an effort to limit global temperature rise to 1.5 degrees. Includes the Glasgow Climate Pact, which is aiming to turn the 2020s into a decade of climate action and support.

VEG GROUP
VIRTUAL EVENTS GROUP

Actions to support the UN Sustainable Development Goals for Event Organizers

Developed in 2015 by the United Nations, the Sustainable Development Goals (SDG's) are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity by 2030. These 17 SDGs include social, economic, and environmental sustainability considerations that can be applied by governments, corporations, non-profits, and even events.

To help de-mystify this framework, here are some simple actions event organizers can take to help implement long-lasting, meaningful change

<http://hcsustainability.com/bees-knees/2020/9/23/17-actions-to-support-the-un-sdgs-for-event-organizers>

Guide To Green Meetings

Honeycomb Strategies and our client Greenbuild Expo created a planner's guide to green meetings based on years of sustainability lessons learned from producing Greenbuild International Conference and Expo.

<https://static1.squarespace.com/static/5526d62ce4b06d8f376ecf11/t/61798dd2ded9ff-1fa2545217/1635356120274/Guide+to+Green+Meetings.pdf>

Sustainable Sports Index

The sports industry's first effort to collect and aggregate environmental and social sustainability metrics. For an industry built on data, this information had simply never been collected. The survey asked questions of sports teams and venues in 12 key performance indicators such as energy, water, waste, transportation, food and beverage, sponsorships, wellness, and diversity, equity, and inclusion (DEI).

<http://hcsustainability.com/bees-knees/2021/10/27/sustainable-sport-index-industry-sustainability-benchmarking-report-is-here>

