



VEG GROUP
VIRTUAL EVENTS GROUP

REAL-WORLD SOLUTIONS FOR YOUR VIRTUAL LIFE

VIRTUAL EVENTS GROUP

Virtual events have become an important part of the events and meetings landscape.

There is a steep learning curve to create more engaging events. Both sponsors and attendees need to embrace new tools and need to understand new audience behaviors. The Virtual Events Group is committed to building a B2B community that shares insights and knowledge for this emerging category.

A community where technology providers, event planners, production talent, community providers, communicators, and marketing managers come together to learn (and earn) from one another.

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[VIRTUALEVENTSGROUP.ORG](https://virtualeventsgroup.org)

WHAT WE DO

01 //NEWSLETTER

Weekly newsletter to keep our community up to date on industry news and trends.

02 //SHOWROOM

24/7 Virtual showroom on our website

03 //MEETUPS

Monthly meetings, new platforms and tools with thought provoking and engaging conversations

04 //DATABASE

Free database listing featuring our exclusive taxonomy

05 //COURSES CERTIFICATION

With our partner VEI (Virtual Events Institute), we offer an 11 module course for virtual event certification.

WHAT OUR MEMBERS SAY

So fortunate to have the ability to engage with VEG. Robin Raskin and her team have created a timely community for all of us dealing with the disruption of COVID, and now a realization that there is a significant demand and need for virtual meeting tools and services. The Virtual Events Group has been extraordinarily helpful as the transition from physical to virtual meetings has occurred. Not sure what we would do without the VEG Group.

**William Whitehead, Founder & Principal
Whitehead Consulting**

The Virtual Events Group — website, events, newsletter, database — most importantly the events technology community — is the collective source for thought leadership, product and technology showcase, and insight into virtual events technologies and trends from the educated, impartial, editorial perspective of VEG Founder Robin Raskin.

**Catherine McConville, Business Development,
American Chemical Society**

One of the stand-out qualities I've noticed in the VEG group events is that those who attend (and make up the community) are among the event industry's long-standing power players, but in no way hold an 'old guard' attitude. These folks, while they bring a depth of experience that's pretty unparalleled, are also some of the most innovative and open-minded professionals I've encountered, and are truly receptive to fresh perspectives and new ways of doing things.

**Arianna Black, Conference Producer | Event
Program Manager, Women In Product**



ABOUT

VEG was established by seasoned events creators and publishers as we saw the pandemic would change the world of events forever. Even when we emerge and can meet in person again, virtual events will remain an important cornerstone of meetings. Our job is to bring the best minds in the world of event creation together to cross-pollinate ideas, surface best practices, and yes, even have some fun while we're doing it.



Robin Raskin, a pioneer in computer publishing, was the Editor of PC Magazine and numerous other publications. She went on to found Living in Digital Times, a conferences and events company acquired by CES in 2019. While she still consults for live events and programming, she created the Virtual Events Group to move the events world forward while embracing new technologies. "I've seen this rodeo before," she likes to say.