

April 29 | 12:00-3:00 pm EDT  
DIVE DEEP INTO  
THE WORLD OF  
**VIRTUAL EVENTS**



**VEG GROUP**  
VIRTUAL EVENTS GROUP



**WHERE:** ZOOM (WITH A LOT OF EXPERIENTIAL SIDETRIPS) [RSVP here](#)

**WHY:** Events of all shapes and sizes are getting a tech boost. On April 29th **VEG** is teaming up with **SPROCKIT**, a global innovation marketplace, to showcase innovators on the meetings and events scene. It'll be an afternoon of immersive demos, thoughtful dialogue, and extreme networking. We have a limited number of seats available but if you're looking for solutions you'll want to be there.

#### **Shindig**

Are you the person who loves to whisper with your friends at the jazz concert? Likes to discuss a speaker's comments or huddle in small groups during a performance? A "Gartner Cool Product", Steve Gottleib's Shindig is a great way to create intimate group conversations within a larger group meeting.

#### **Insight Media Labs**

Meet Peter Brand. His last company, **VPO** (Virtual Press Office, now part of **Cision**) made it simple to broadcast your PR news to the world. His newest venture, Insight Media Labs, goes further to combine content, AI, audience behavior, and delivery systems to keep your audience in the know and you in the data.

#### **Mixtroz**

An Alabama mother/daughter duo with backgrounds in HR and events saw the need to create meaningful conversation and connections. Come play in their Mixtroz sandbox.

#### **MapDigital**

For more than 20 years Mary Ann Pierce and Map Digital has been focused on content -- whether it's consumed in the ballroom, the Zoom room, or in snackable social media. MAP Digital's content platform provides a secure, compliant, enterprise-grade, SaaS framework for professional conferences and meetings.

#### **VideoMine**

We all want to cut up our video content and reuse it in small bites of information, but ugh... it's laborious work. VideoMine lets content owners, creators, and events professionals quickly edit, comment on and share videos. Videomine's creator Gaith Abdo calls it the world's first Media Project Management System.

#### **LIVE!**

LIVE! The LIVE! platform lets you move freely within the event. Each button on the LIVE! Dashboard represents a unique environment to hold a presentation, panel discussion, product demonstration, meeting, or social networking event that attendees can join, truly giving you the sense that you can do anything that you'd do at a physical event. The bonus is you can see who is in each room before going in!

#### **The Q**

The Q lets you quickly add streaming video and a gaming component to your events. Trivia, prizes, pop-quizzes all mixed with video entertainment make The Q Kit products give your events a blast of interactivity.

#### **Swell**

Audio is so hot right now. Unlike Clubhouse, which is synchronous communications (sort of like the old telephone party line), **Swell** is all about asynchronous communications, where you broadcast a bit of audio and others then comment. CEO Sudha Varadarajan likes to say that as a species people convey emotion with voice that cannot be conveyed in other ways. We'll explore how Swell builds community.

#### **StreamClick from MegaphoneTV**

The combination of a live stream video player with interactivity like polling and trivia along with chat makes this a great choice for virtual meetings. The special sauce is a low latency video player and a suite of production tools including a teleprompter and a service component for professional technical direction.

#### **Quickitt**

Picking up that brochure or pamphlet is old school (not to mention unhygienic). Quickitt is a patented SaaS that lets you distribute collateral and collect lead information, contactlessly. It integrates QR codes, emails, PDF documents, and mobile camera phones to create a new breed service, one that doesn't require an app download. The perfect touchless content distribution system for IRL and virtual events.

#### **LOOPED**

Looped Live offers creators a platform for ticketed, free or fundraising events on one comprehensive platform. Built-in virtual meet & greets, photo booths, and live stream events are some of the ways that LOOPED allows fans to connect with talent.

#### **Twine**

Lawrence Coburn and the team at twine are all about serendipitous engagements that aren't agonizing. Twine is a simple product that allows you to deliver meaningful one-on-one networking opportunities during your virtual or hybrid event. Coburn's last company, DoubleDutch, is now part of Cvent, so he's well versed in what makes meetings tick.